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| Date |  | 19 | 02 | 2025 | Deadline | … | … |  |

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| CONTACT |

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| **Organisation** | Danube University, Krems | **Department** | Dept. for Economy and Health |
| **Contact person** | Dr. Linda Dezső | **Email** | linda.dezso@donau-uni.ac.at |
| **City** | Krems an der Donau | **Website** | https://www.donau-uni.ac.at/de/universitaet/organisation/mitarbeiterinnen/person/4295346154 |
| **Country** | Austria |  |  |

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| **Organisation type** |

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| **Research organisation type** | Research Organisation  X University  Company  Other | **Is your company a Small and Medium Sized Enterprise (SME\*)?**  **Number of employees:** | YES X NO |

Your enterprise is an SME if:

- it is engaged in **economic activity**

- it has **less than 250 employees**

- it has either an **annual turnover not exceeding €50M**, **or an balance sheet total not exceeding €43M**

- it is **autonomous**

*For the definition of SMEs, look at:* [*http://ec.europa.eu/growth/smes/business-friendly-environment/sme-definition\_en*](http://ec.europa.eu/growth/smes/business-friendly-environment/sme-definition_en)

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| **Short introduction of key areas of institute’s research:**  We are doing research on health promotion, behavioural interventions, process optimization, and health economics assessments. |

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| **Former participation in an FP European project?**  **Project title / Acronym:**  **Activities performed:** | YES X NO |

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| **Expertise / Commitment offered** |

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| **Description of your expertise:** |  |
|  | |  |
| **Keywords specifying your expertise:** | I am a behavioural scientist with training in psychology (BSc, MSc), behavioural economics (PhD), and pharmacy-- and health economics (postgraduate degree). My key areas of expertise are experimental designs (field, lab, and RCT), survey designs, and data analysis. My interests cover unpacking behavioural obstacles (due to misperceived risks, emotions, inertia, misinformation, anxiety, inequalities of any kind and self-serving beliefs) of carrying out optimal health behaviours such as regular diet, exercise, and participating in health screenings |
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| **Commitment offered:** | X Research  Demonstration  Training  Technology  Dissemination X Other: Write up |

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| **Interested in participation in project types:** | X Research & Innovation Action | X Innovation Action | EIC Pathfinder |

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| Work Programme research areas: indicate your interest |

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| **Health** |

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| **Call topic(s): e.g.** HORIZON-HLTH-2021-STAYHLTH-01-02:  HORIZON-HLTH-2025-03-DISEASE-06: Implementation research addressing strategies to strengthen health systems for equitable high-quality care and health outcomes in the context of non-communicable diseases (GACD) - RIA, expected EU contribution per project between 3 and 4 million Euro |

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| **Do you have other partners for this topic (which partners/country)?** | No |

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| Profile of partner sought |

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| **Role** | technology development | X research | training |
|  | dissemination | demonstration | other \_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| **Country /region** | Anywhere in the EU | | |
| **Expertise required** | I am seeking research partners in the aforementioned call for collaboration. | | |

**I agree with the publication of my contact data: X** YES  NO